



Hybrid Tea Rose  
KORDES PERFECTA  
Plant Pat. 1604  
(See page 7)

## Roses for 1959

**GOLDEN STATE NURSERIES OF GEORGIA, INC.**  
**ATLANTA • GEORGIA**

Office and Garden Shop: 10 Blackland Road, N.W., at Corner of Roswell and Piedmont Roads



# "Roses Are Our Business"

## Our Guarantee

We ship only top-quality, No. 1 grade plants. Each and every variety is unconditionally guaranteed to be true to name and class and to reach you in perfect condition. Each plant is guaranteed to live and bloom the next normal blooming season after planting. Complaints should reach us no later than the first June 20th after shipping date.

ACCEPT YOUR RESPONSIBILITY by using good planting, feeding and growing procedures and be rewarded with good strong, healthy plants with a profusion of lovely blooms.

See description page 3

Hybrid Tea Rose  
**CARELESS LOVE**

Introduced by Golden State Nurseries

## Dear Friends:

We wish to present our new catalog, "Roses for 1959." In this edition you will find as usual the major listings to be older varieties that have proved over a period of years to be well adapted to most sections of the country, along with several new ones that you will surely want to try in your garden this year.

We particularly want to recommend Kordes Perfecta, which you will find pictured on the front cover of the catalog. We rate this new variety one of the top introductions in the last 25 years. Another "must" for trial this year is Little Darling, listed as a floribunda but just as good for cutting as for gorgeous mass color in the garden.

We are most happy to announce the association of Mr. and Mrs. Hal Stewart. Hal and Patricia are a highly successful young business couple, lifelong residents of this section, and we feel above all their qualifications stands the fact that they are both profound lovers of roses in any form. Also we announce the association of Mr. Arthur Weaver, who, with 20 years of experience, will supervise our growing fields here in Georgia and will head our shipping department.

Welcome, Hal, "Pat" and Arthur, to our growing family here at Golden State.

We assure you that it is our earnest desire at all times to fill your orders exactly as you want them and to ship as near as possible to your requested shipping date.

Thank you for the privilege of serving you.

## Golden State Nurseries of Georgia, Inc.

*Ellen B. Herring*

Ellen B. Herring, President

### Late Spring through Summer and Fall

Container-grown roses are available at the nursery at prices slightly higher than those listed in catalog.

### HOW TO ORDER

Please address your orders to Golden State Nurseries of Georgia, Inc., Box 12157, Atlanta 5, Ga.

All allowable discounts have been listed. 3 of a kind discount applies only when 3 or more of one variety are ordered. 10 plant discount on standard roses only on unbroken bundles of 10 plants of one variety. Send cash, check or money order with your order.

We will make no mislabeled substitutions. If a variety ordered is sold out, we will substitute another rose as near like it as possible, of equal or greater value. Each plant will bear its CORRECT NAME.

All roses are shipped prepaid. Georgia customers add 3% sales tax.

### TIME OF SHIPMENT

Roses reach us from our growing fields in late fall, and we begin making shipments immediately to customers whose orders are waiting. All orders are filled in rotation as received. If you wish to have us ship your roses on a certain date, please specify on your order sheet and we will do our best to have them in the mail on that day.

### JOIN THE AMERICAN ROSE SOCIETY

You are most cordially invited to become a member of the American Rose Society, a non-profit organization serving rose lovers everywhere with numerous publications filled with interesting articles and advisory counsel. We will be glad to send you an application blank, or write directly to the American Rose Society, 4048 Roselea Place, Columbus 14, Ohio. Membership dues are \$5.50 a year.

# Hybrid Tea ROSES



**SHOW  
GIRL**

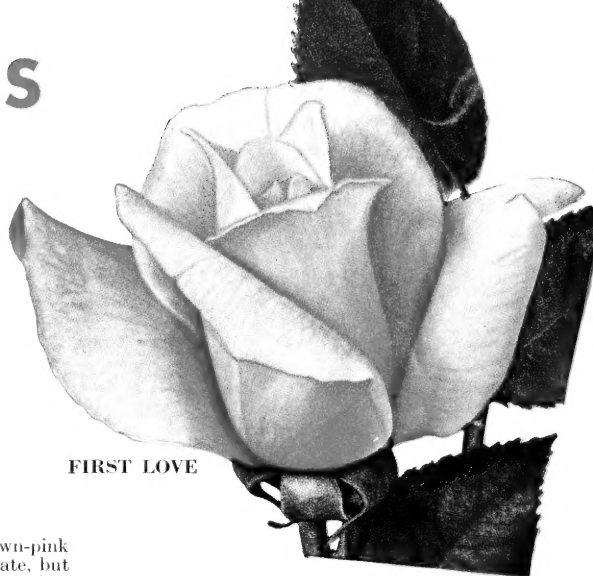
## COLLECTION NO. 1

Love Song      Careless Love  
Golden Scepter

One of each for

**Only \$6.15**

(Value \$6.35)



**FIRST LOVE**

**FIRST LOVE.** (Plant Pat. 921.) The delicate dawn-pink color of this rose is utterly impossible to illustrate, but we assure you that it is not only of rare delicacy but also exceptionally durable. The long, tapering buds are a joy to behold, and the vigorous, upright plants carry their flowers on long, slender stems that are just right for cutting. Free branching and free blooming.

\$2.25 each; 3 for \$6.00

**CARELESS LOVE.** (Plant Pat. 1582.) Genuinely unique, and so distinctive no one could fail to recognize it instantly. Strikingly similar to a variegated camellia in coloring, it combines pink with white streaks or whole petals, rose and white, red and white, and occasionally a pure pink or an apricot-yellow bloom right on the same stem as the others. Not affected in color by the sun. From Red Radiance it inherits vigor, sure-blooming qualities, hardiness, long life and unfailing reliability. The plants grow about 3 feet high and produce fragrant flowers steadily through the season.

\$2.50 each; 3 for \$6.60

**GOLDEN SCEPTER.** (Plant Pat. 910.) The non-fading, vivid golden yellow color is as apparent in the fully open flower as in the slender, urn-shaped buds. Flowers unfurl slowly and last a long time. A good vigorous plant, with glossy foliage.

\$1.85 each; 3 for \$4.85

**SHOW GIRL.** (Plant Pat. 646.) Show Girl has acquired world-wide honors. Long, almost carmine-colored buds open to heavy textured, fragrant flowers of rapturous pink. These lovely buds are very large and yet they are perfect in form and hold well when cut. Large, sturdy and productive.

\$2.25 each; 3 for \$6.00

**LOVE SONG.** (Plant Pat. 1360.) This new hybrid tea rose has as one of its parents the famous favorite, Peace, and the size of the bloom is identical. But the color is vastly richer, with the reverse side of the petals a deep yellow and the open flower a rich salmon-pink, tinted on the lower third of the petals with bright yellow. Sturdy, Peace-like plants and non-fading color make this fragrant new rose a worth-while addition to your garden. A free bloomer offering a wealth of flowers all season.

\$2.50 each; 3 for \$6.60

**NOCTURNE.** (Plant Pat. 713.) These buds are the longest, most perfectly streamlined of any red rose. They open to many-petaled, richly textured, bright cardinal-red beauties with deep crimson in the heart in spring and fall. During summer the color is lighter and brighter. Pleasantly fragrant. The plants are vigorous, the foliage large and lush.

\$2.25 each; 3 for \$6.00



**GOLDEN SCEPTER**



**LOVE SONG**



**NOCTURNE**



## COLLECTION NO. 2

Nocturne      Show Girl  
First Love

One of each for

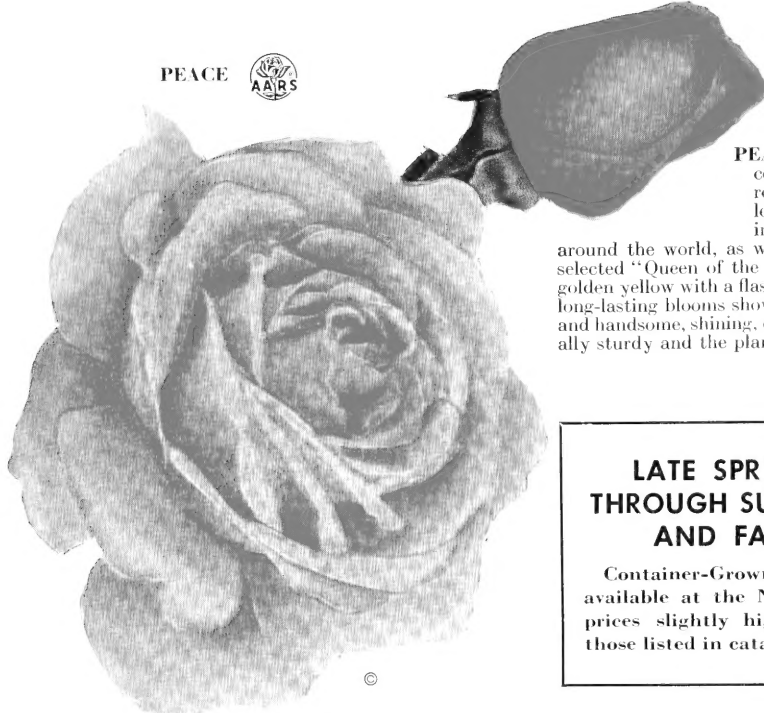
**Only \$5.90**

(Value \$6.75)

PEACE



# Prize-Winning



**PEACE.** (Plant Pat. 591.) This has been called the "rose of the century," and with very good reasons. It is really a spectacular rose in all respects—color, size, vigor and health. It has won countless awards since its introduction and was an All-America Selection in 1946. Its beauty and charm can be seen in all the show gardens around the world, as well as in private gardens throughout the country. It has been selected "Queen of the Show" in most every rose show in recent years. The buds are golden yellow with a flash of pink along the petal edges. Flowers open very slowly, giving long-lasting blooms showing delicate tints of yellow and pale gold. Long, straight stems and handsome, shining, dark green foliage on a tall husky plant. The canes are exceptionally sturdy and the plant is easy to grow even for amateur rose-growers.

\$2.50 each; 3 for \$6.60

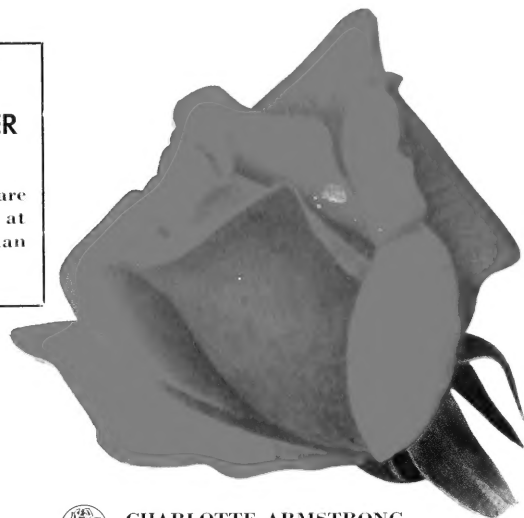
## LATE SPRING THROUGH SUMMER AND FALL

Container-Grown Roses are available at the Nursery at prices slightly higher than those listed in catalog.

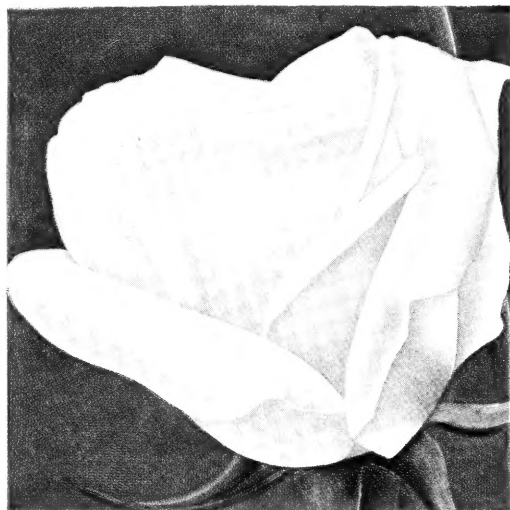
**CHARLOTTE ARMSTRONG.** (Plant Pat. 455.) There has to be a "best of all," and in most people's opinion Charlotte Armstrong is that rose. It is by far the most popular rose in the South. Long, shapely, carmine buds and gorgeous cerise flowers of perfect form and giant size. The plant is very tall and rugged. It deserves a place in every garden. \$2.25 each; 3 for \$6.00

**WHITE KNIGHT.** (Plant Pat. 1359.) A regal flower of pure satiny white which does not fade or discolor. Generally each stem carries only one bloom, which lasts a long time. Very vigorous and upright, to 3 feet or more. A deluxe cutting rose which is becoming more and more popular since its introduction last year. \$3.00 each; 3 for \$7.95

**MIRANDY.** (Plant Pat. 632.) A real "man's rose," with big fat pointed buds and flowers so packed with petals that sometimes you wonder how the stem can support the bloom! The color is a rich maroon-red of great distinction, with black shadings. Penetrating, full-bodied fragrance. This rose is at its peak of glory during the summer and early fall, when most varieties suffer from heat; its color and form are less attractive in cold, wet weather. A vigorous, free-branching plant with leathery foliage. \$2.25 each; 3 for \$6.00



CHARLOTTE ARMSTRONG



WHITE KNIGHT

©



MIRANDY



### COLLECTION NO. 3

Golden Masterpiece Peace Mirandy  
Charlotte Armstrong

One of each for

Only **\$8.50** (Value \$10.00)





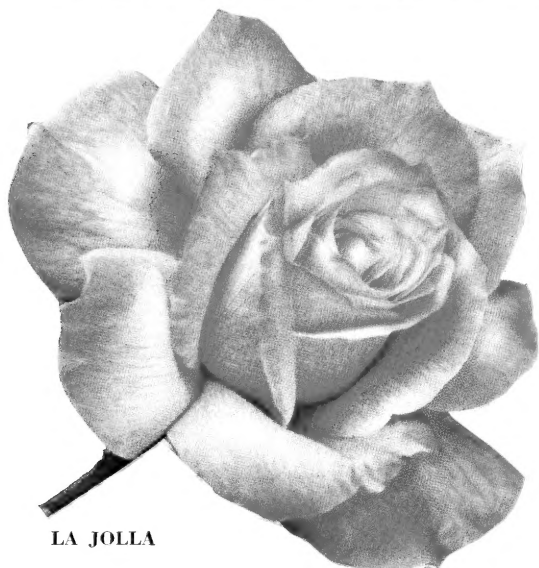
## GOLF

Send one of our wonderful collections for a never-to-be-forgotten remembrance.

We have over a dozen rose collections that have been carefully selected for your garden, and over 100 different roses, all or any of which will make a perfect anniversary Gift.

[illegible]

# HYBRID TEA ROSES



LA JOLLA

**LA JOLLA.** (Plant Pat. 1103.) Another Charlotte Armstrong seedling, in soft pastel tones of gold, cream and light pink. Larger than average plants, shiny green foliage and a wide range of adaptability make it one of the nicest "gentle-colored" roses.

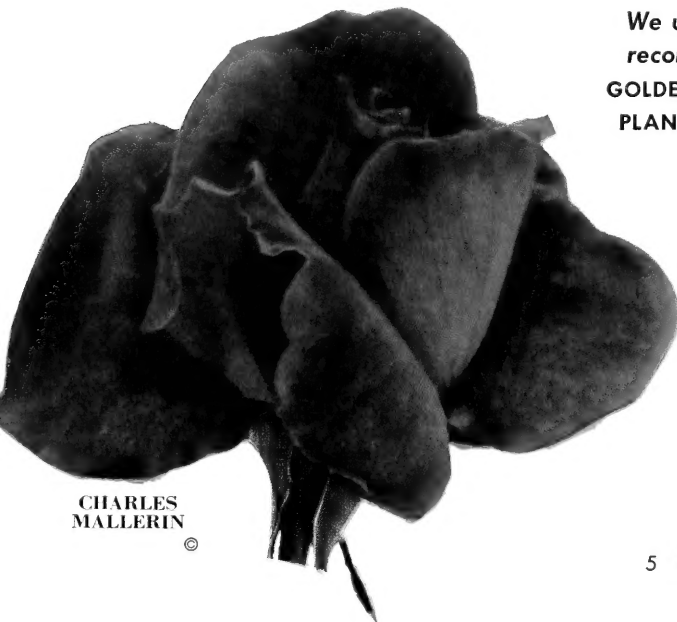
\$2.50 each; 3 for \$6.60

**MOJAVE.** (Plant Pat. 1176.) This brilliant orange rose leads its color class. The orange is made even more fiery by modifying tones of salmon and apricot in warm weather and hot red flares in cooler seasons. Big, healthy plants; long stems. It blooms from early spring to late fall and is perfect for cutting.

\$2.75 each; 3 for \$7.20

**CHARLES MALLERIN.** (Plant Pat. 933.) A big, dark, midnight-red rose with extremely velvety petals. The fragrance is rich and satisfying. Best of all, it does not blue with age. A hybrid tea with fine vigor and good foliage.

\$2.50 each; 3 for \$6.60



CHARLES MALLERIN

©

## COLLECTION NO. 4

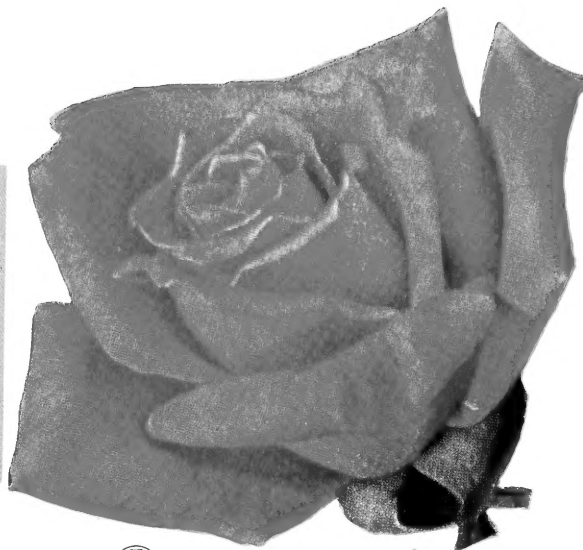
Mojave Tiffany  
Charles Mallerin

One of each for

**Only \$6.75**

(Value \$7.75)

**All Our Roses  
Are Postpaid  
to you**



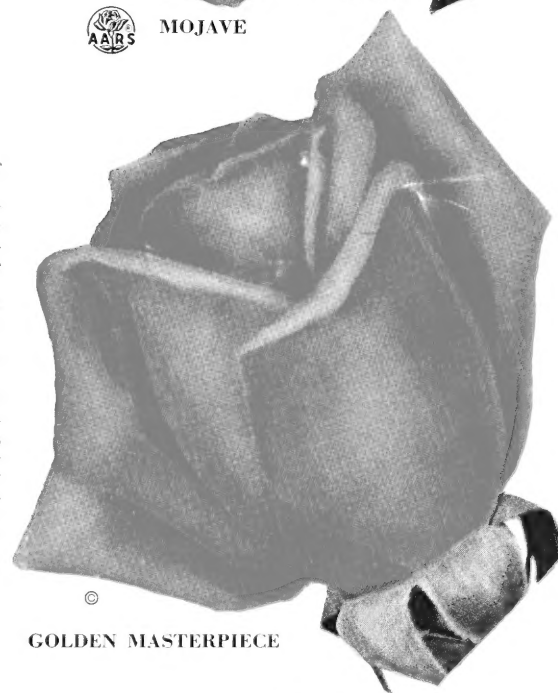
MOJAVE

**GOLDEN MASTERPIECE.** (Plant Pat. 1284.) Huge, high-centered blooms of clear golden yellow follow the slender, 2-inch-long buds. Summer sun only intensifies the glorious color. Very shapely and long lasting, with tea fragrance. Through the whole season the majestic blooms are constantly repeated. They come on long, sturdy stems and sometimes are as much as 6½ inches in diameter. Very rich, ornamental foliage on a vigorous plant reaching a height of 2½ to 4 feet.

\$3.00 each; 3 for \$7.95

**TIFFANY.** (Plant Pat. 1304.) The illustration shows this handsome rose in its liveliest fall coloring. During the blooming season flowers vary in lighter tones of this same phlox-pink, always accented with yellow at the base of the petals. Bushy, vigorous, free-blooming plants; remarkably long-lasting flowers.

\$2.50 each; 3 for \$6.60



©

GOLDEN MASTERPIECE

**We use and  
recommend  
GOLDEN STATE  
PLANT FOOD**



TIFFANY



# Add Beauty and PLANT THESE FINE



CONFIDENCE

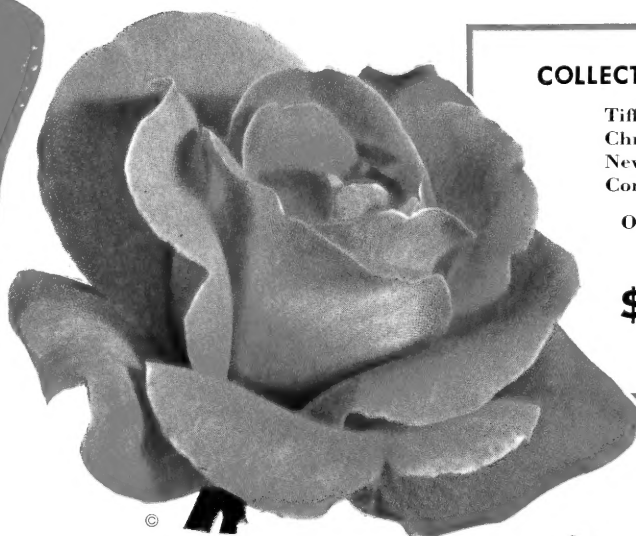
**A Golden State Rose  
Bush is an ever-  
welcome gift**



LOWELL THOMAS



AZTEC



PINK PEACE

**CONFIDENCE.** (Plant Pat. 1192.) A tremendous rose. The buds are actually  $2\frac{1}{2}$  to 3 inches long, and the flower unfolds to a full 6 inches across. The coloring is superb, with the general effect of a peach-toned pastel blend. Plants are well branched, upright, bushy. \$2.25 each; 3 for \$6.00

**LOWELL THOMAS.** (Plant Pat. 595.) Absolute reliability and a steady succession of blooms all season long make Lowell Thomas well loved in the Southland. Long, well-formed buds of bright golden yellow are carried on long stems. The open flower is of a delicate light yellow which makes a charming contrast with some of the strong reds and pinks in the rose garden. \$2.25 each; 3 for \$6.00

**AZTEC.** (Plant Pat. 1648.) A sensation with flaming scarlet-orange blooms that reach a good 5 inches or even more in diameter. Blooms are symmetrical in form, with 25 to 30 petals—long lasting and color-fast. A husky plant of average height, rather spreading in habit, with glossy, leathery foliage. \$2.75 each; 3 for \$7.20

**PINK PEACE.** (Plant Pat. App. for.) The flowers are up to 6 inches in diameter, with remarkable substance and lasting quality. In color it is soft dusty pink. Borne singly on long stems, these handsome flowers come more freely than you might expect. Rich fragrance adds to its charm. The plant is extremely vigorous, upright and well branched, with plenty of large, leathery foliage. \$3.00 each; 3 for \$7.95

**CHRYSLER IMPERIAL.** (Plant Pat. 1167.) Rich crimson-red, fragrant flowers,  $4\frac{1}{2}$  to 5 inches across, are borne singly on long, sturdy stems, ideal for cutting. The buds open very slowly. Heavy, dark green foliage on a compact, well-balanced bush. \$2.50 each; 3 for \$6.60

## COLLECTION NO. 5

Tiffany  
Chrysler Imperial  
New Yorker  
Confidence

One of each for

Only  
**\$8.50**

(Value \$9.75)

*Please  
use our  
convenient  
Order Blank*

## COLLECTION NO. 6

*The Seven Best  
for the South*

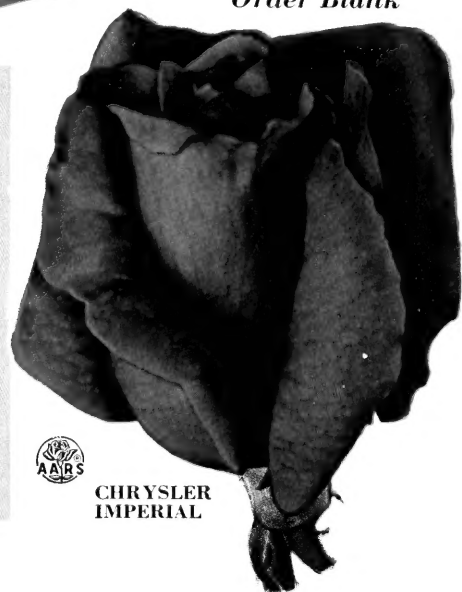
Kordes Perfecta  
Peace  
Tiffany  
Montezuma

Helen Traubel  
Chrysler Imperial  
Queen Elizabeth

One of each for

Only **\$15.60**

(Value \$19.00)



CHRYSLER  
IMPERIAL



# Fragrance to Your Garden

## EVERBLOOMING ROSES

**KORDES PERFECTA.** (Plant Pat. 1604.) The basic color is cream-white, but this is edged with carmine, which gradually spreads through all the flower. And as the bud opens, a suffusion of yellow is displayed. Completely different from all other varieties, this is sure to be in big demand. The strong, 3-foot plant blooms freely all season. Sometimes the blooms are carried one to a stem, and sometimes in a cluster. Any way at all, it is a miracle of beauty. Illustrated on front cover. \$3.50 each; 3 for \$9.20

**FORTY-NINER.** (Plant Pat. 792.) A vivid bicolor. Inside of petals is a very pronounced oriental red, outside chrome to straw-yellow, forming a strong contrast. Plant is tall and upright, branching moderately, with straight, sturdy stems and very few thorns. Mildly fragrant. \$2.25 each; 3 for \$6.00

**BLANCHE MALLERIN.** (Plant Pat. 594.) Good white roses are few and far between, but Blanche Mallerin fills that need with distinction. Pure white, fragrant and well formed in both bud and flower, with a satiny sheen that makes it outstanding. Plants are upright, with strong, wiry stems. \$2.00 each; 3 for \$5.25

**HELEN TRAUBEL.** (Plant Pat. 1028.) The delightful color changes with the weather from a light, sparkling pink to a gorgeous, luminous apricot. The unusually large, long buds and magnificent flowers delight everyone who sees them. The plants are a pleasure for any gardener, since they require no pampering to reach their bigger-than-average size. \$2.75 each; 3 for \$7.20

**NEW YORKER.** (Plant Pat. 823.) The huge flowers of dazzling bright red are abundant through the growing season. Buds of perfect form and texture, opening slowly. Plants are vigorous, bushy and only 3 feet tall. Completely non-fading. Hardy and healthy, blooming until frost. \$2.50 each; 3 for \$6.60.

### COLLECTION NO. 7

Charles Mallerin  
Blanche Mallerin  
Lowell Thomas  
Confidence

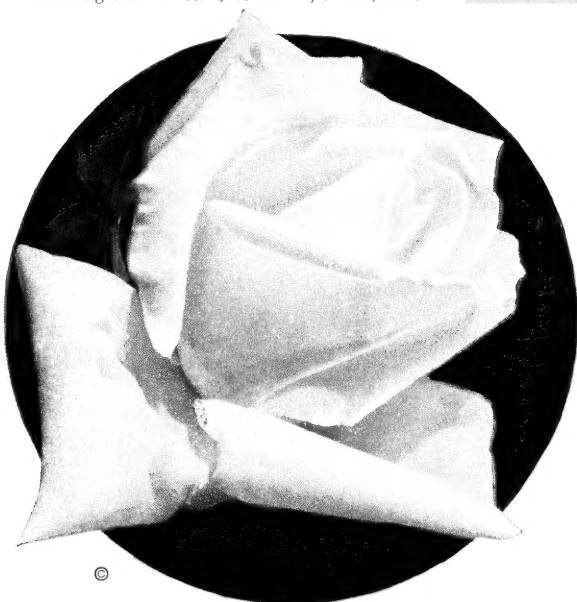
One of each for

Only  
**\$8.10**

(Value \$9.00)



FORTY-NINER



©

BLANCHE MALLERIN



HELEN TRAUBEL

Container-Grown  
Roses Available at the  
Nursery at Slightly  
Higher Prices



©

NEW  
YORKER

### COLLECTION NO. 8

Tiffany  
Peace

New Yorker  
Helen Traubel

One of  
each for Only **\$8.50** (Value \$10.25)

# GOLDEN STATES *All-*

## NON-PATENTED HYBRID TEA ROSES

### NON-PATENTED ROSE OFFER

**100 Roses for \$90.00**

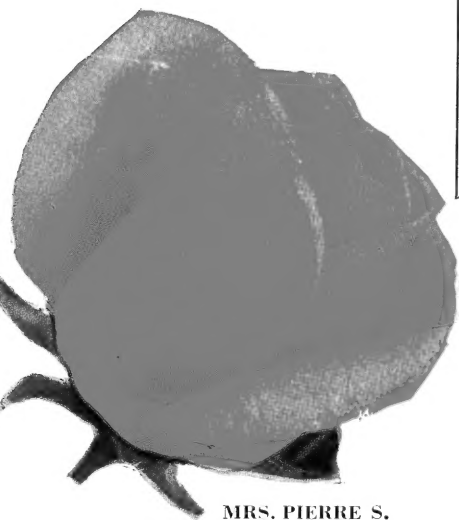
**A Bundle of TEN Roses of one Variety \$10.00**

**Any TEN Bundles for \$90.00**

This unique offer comes to you because we give you the roses just as they are graded and tied in bundles of ten, right at the growing fields. We can thus handle them at a cheaper rate.



**COUNTESS VANDAL**



**MRS. PIERRE S.  
DU PONT**



**ETOILE DE  
HOLLANDE**

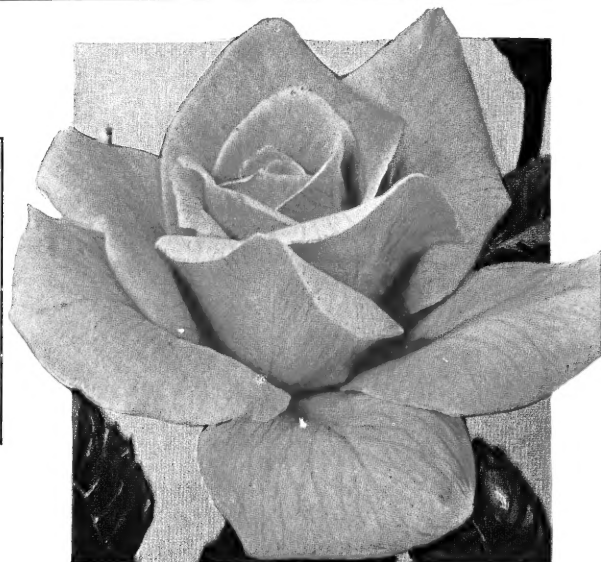
### COLLECTION NO. 9

Choose from this list of old favorites the six varieties that you like best (or you may have more than one of a kind, so long as the total is six plants). Name them, with the collection number, on the order sheet.

**Six Roses**

**\$6.50** (Value \$7.50)

**All Our Roses  
Are Sent Postpaid  
to You**



**PICTURE**

**COUNTESS VANDAL.** Beautiful flowers with the outside of the petals pink and the inside copper and gold. Delightfully fragrant. Often a winner at rose shows.

\$1.25 each; 10 for \$10.00

**CRIMSON GLORY.** The most beautifully formed bud of all the red roses. Deep velvety crimson blooms are produced abundantly on low-growing, bushy plants. It has been voted the most fragrant rose by the American Rose Society.

\$1.25 each; 10 for \$10.00

**DAINTY BESS.** Everybody knows and loves this clear pink rose, with its single flowers and its bright crimson stamens. Delicately fragrant and always a charmer. Blooms steadily all summer long.

\$1.25 each; 10 for \$10.00

**ECLIPSE.** Exquisite long buds and abundant, brilliant golden yellow blooms on vigorous, healthy, branching plants. Disease-resistant foliage. Unmatched as a boutonniere.

\$1.25 each; 10 for \$10.00

**EDITOR McFARLAND.** Deep pink blooms on vigorous, healthy, upright plants. The buds are beautifully sculptured, with classic grace. Wiry, strong stems; excellent fragrance. Widely grown all over the country.

\$1.25 each; 10 for \$10.00

**ETOILE DE HOLLANDE.** An old favorite, famous for its true old-time rose fragrance as well as its dazzling color. Exceptionally beautiful, deep scarlet buds develop perfectly on strong plants.

\$1.25 each; 10 for \$10.00

**FRAU KARL DRUSCHKI.** A hybrid perpetual instead of hybrid tea, which means that it grows both taller and more vigorously. Pure white and long the standard of excellence in white roses. Blooms freely in spring and often repeats.

\$1.25 each; 10 for \$10.00

**KAISERIN AUGUSTE VIKTORIA.**

The favorite white in many gardens. Clusters of long beautiful buds last well and open to double, really white flowers. Fragrant, and especially liked for cutting.

\$1.25 each; 10 for \$10.00

### COLLECTION NO. 10

**Eclipse  
Crimson Glory  
Etoile de Hollande  
McGredy's Sunset**

**One of each for**

**Only \$4.40** (Value \$5.00)

# Time OLD FAVORITES

**McGREDY'S SUNSET.** Double flowers, globular in form, with about 40 petals. Chrome-yellow at the base, shading to scarlet, with a clear yellow reverse. Glossy foliage on a good plant. \$1.25 each; 10 for \$10.00

**MRS. PIERRE S. DU PONT.** Buds of reddish gold open to double, golden yellow flowers that become lighter as they develop. Fruity fragrance. A moderate grower with rich green foliage. A long-time favorite. \$1.25 each; 10 for \$10.00

**PICTURE.** Velvety rose-pink color. The flowers have reflexed petals, quite distinct from all others. Long, charming buds. \$1.25 each; 10 for \$10.00

**POINSETTIA.** A gay, bright scarlet hybrid tea with petals that roll back as the flower opens, giving it the form of a Christmas star as well as the color of a poinsettia. \$1.25 each; 10 for \$10.00

**PRESIDENT HERBERT HOOVER.** Exquisite long reddish buds, with the flowers opening to a lively mixture of flame and yellow. Great big flowers and great big bushes, tall and upright. Give it plenty of room in your garden, but don't fail to have it there! \$1.25 each; 10 for \$10.00

**RADIANCE.** The well-known hardy, "fool-proof" variety. Gives a continuous succession of two-tone pink blooms with delicious fragrance. \$1.25 each; 10 for \$10.00

**RED RADIANCE.** One of the easiest of old favorites to grow. Light red buds open into bell-shaped flowers with rich fragrance. Hardy, prolific, free growing and the illustrious parent of the new and fascinating rose Careless Love (illustrated on page 2). \$1.25 each; 10 for \$10.00

**THE DOCTOR.** You can grow the largest pink buds and flowers from this variety of any hybrid tea, but to do this you must feed the plants liberally. (Never use fertilizer when planting roses. Wait until they are growing well before starting regular feeding.) The silvery pink of this variety and its intense perfume are world-famous. \$1.25 each; 10 for \$10.00



**CRIMSON GLORY**

**A Golden State Rose Bush is an ever-welcome gift**

## COLLECTION NO. 11

Poinsettia  
The Doctor  
Picture  
Mrs. Pierre S. du Pont  
K. A. Viktoria

One of each for  
**Only \$5.50**  
(Value \$6.25)



**THE DOCTOR**



**ECLIPSE**

**PRESIDENT HERBERT HOOVER**

See our  
Guarantee  
on page 2

**KAISERIN AUGUSTE VIKTORIA**

## COLLECTION NO. 12

Choose from this list of old favorites the twelve varieties that you like best (or you may have more than one of a kind, so long as the total is twelve plants). Name them, with the collection number, on the order sheet.

**TWELVE ROSES**  
**Only \$12.50**  
(Value \$15.00)



Imagine what a sensation grandiflora roses will make in your neighborhood! Grow some and make your friends sit up and take notice.

# Grandiflora



QUEEN ELIZABETH

**QUEEN ELIZABETH.** (Plant Pat. 1259.) This is the rose that proved so distinctive that it inspired the name "grandiflora" for these tall, bushy plants crowned with blooms of hybrid tea size and form, but with the tendency to grow in clusters rather than singly on a stem. The high-centered flowers are a lovely blend of soft carmine-rose and dawn-pink, set off by deep green, heavy-textured foliage that clothes the plant to the ground. Exceptionally vigorous and disease resistant, growing luxuriantly all season. The blooms are carried on long, almost thornless cutting stems. Fragrant and long lasting when cut, they are a joy to have in abundance. A beautiful plant to use as a landscape specimen.

\$2.50 each; 3 for \$6.60

**ROUNDELAY.** (Plant Pat. 1280.) A good example of the grandiflora advantage in profusion of bloom. Roundelay produces flowers every bit as well formed, high centered and graceful as hybrid teas, but with about three times as many to the plant as your favorite hybrid tea. The size of the plant has a lot to do with this, but the habit of putting several blooms on a stem is the real secret. The color of this rose is pure, luminous red, and it possesses both fragrance and long-lasting qualities. Flowers are medium in size and the vigorous plants about 4 feet in height, more upright than spreading, with ample, dark green foliage. The result of crossing Charlotte Armstrong and Floradora, Roundelay is a credit to both its fine parents.

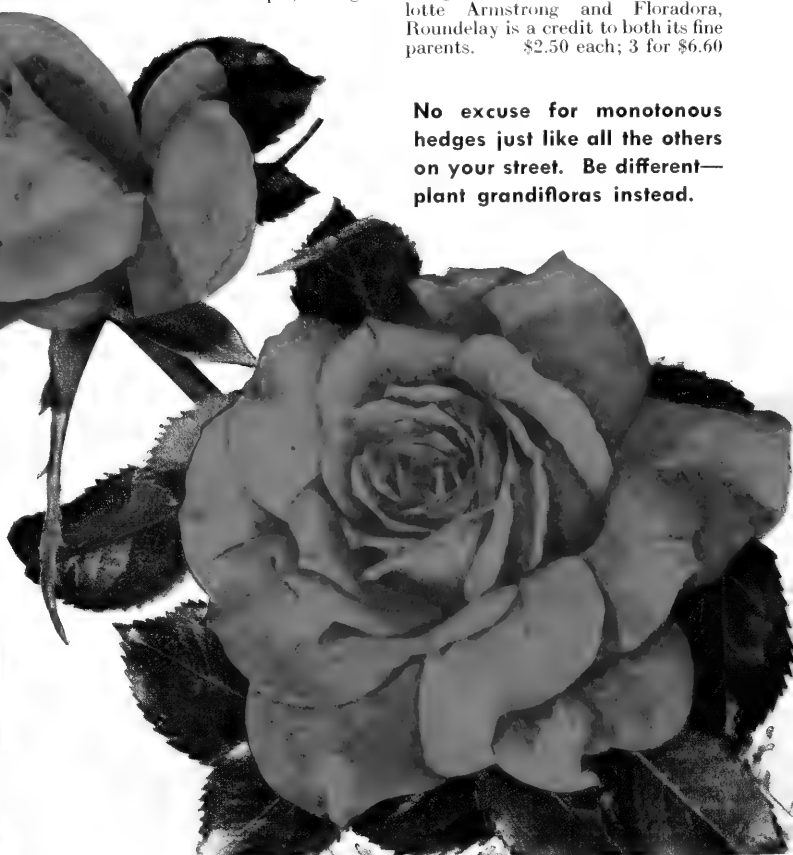
\$2.50 each; 3 for \$6.60

**No excuse for monotonous hedges just like all the others on your street. Be different—plant grandifloras instead.**

**CARROUSEL.** (Plant Pat. 1066.) Winner of a special gold medal from the American Rose Society and the proud holder of a phenomenally high 9.2 rating, Carrousel is a trouble-free, semi-double, intense dark velvety red rose so universally admired that a garden is incomplete without it. Mildew resistant to a high degree, prolific and lovely in form. The vigorous plant gives an abundance of bloom. Perfect alone or with other grandifloras.

\$2.00 each; 3 for \$5.25

CARROUSEL



ROUNDELAY

## COLLECTION NO. 13

Queen Elizabeth

Roundelay

Buccaneer

One of each for

**Only \$6.55** (Value \$7.50)

# ROSES

It is only four years since this new class of roses was introduced to the public, and each season since then has seen a few new grandifloras offered. These are the result of combining the best qualities of the hybrid teas and the floribundas. The result is a well-formed bloom only slightly smaller than the largest hybrid teas, borne in great profusion on an extremely large and bushy plant. The bushes are from 4 to 6 feet tall, and are best planted either as a group by themselves or as the background for lower growing hybrid teas and floribundas.

**MONTEZUMA.** (Plant Pat. 1383.) Montezuma brings a new color to this class. It has a brilliance of hue which commands attention, its summer tone being a bright salmon-orange and its spring and fall color a deeper scarlet-orange. The buds are long and tapering and the very long-lasting flowers are hybrid tea in character. The plants grow 4 feet tall or more, with a distinctive slender form, although the canes are free branching and very vigorous. The foliage is faultless. \$2.75 each; 3 for \$7.20

## COLLECTION NO. 14

Montezuma

Starfire

Carrousel

One of each for

**Only \$7.20** (Value \$8.25)

Container-grown  
Roses available  
at the nursery  
at slightly  
higher  
prices.

For  
**STARFIRE**  
see back cover.

**BUCCANEER**

**BUCCANEER.** (Plant Pat. 1119.) Buccaneer is one of the reasons for the existence of the grandiflora class. While it is new to the public, it has been waiting for introduction for some time. The rose had a host of fine qualities, but the hybridist was unable to fit it into the scheme of things before the grandiflora class was acknowledged. The blooms were hybrid tea size and type, the sunshine-yellow color was non-fading and bright, the buds were long and tapering, and the open bloom was long lasting to an extreme degree. But the plants were just bigger and huskier than anything in the hybrid tea class, and to introduce it as a hybrid tea would have been misleading, since it towers so grandly above them in stature. But now there is a place for this fine rose—the only yellow in the class. If you locate it properly where it will not obscure less robust plants, you'll find that its 5 to 6-foot height will be an advantage and a pleasure well worth having.

\$2.50 each; 3 for \$6.60

**MONTEZUMA**

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©

NEW DAWN



GOLDEN SHOWERS



12

# CLIMBING AND

**IMPROVED BLAZE.** "Red" seems a weak word to use in describing the color of this wonderful climber. It is a smashing, dashing scarlet, presented in such a tremendous mass of clustered bloom as to make it the one indispensable rose, even if you can spare it only a minimum of ground space. Hardy and healthy, it blooms in spring, followed by occasional flowers in summer and fall. \$1.35 each; 10 for \$11.00

**CLIMBING CECILE BRUNNER.** Dainty little rose-pink "Sweetheart" flowers in huge clusters that just about cover the plant. Cecile Brunner is a famous old rose—a long-time favorite in its class. This climbing form is a strong grower of medium size. \$1.75 each; 3 for \$4.65

**CLIMBING CHARLOTTE ARMSTRONG.** (Plant Pat. 523.) Charlotte Armstrong has been such a super-favorite in the South that this climbing form will be welcome indeed. It has the same long, elegant buds as the parent, of very large size and perfect shape. The color is glowing cerise-red, which always attracts much admiring attention. A good climber, blooming repeatedly all season. \$2.50 each; 3 for \$6.60

**CLIMBING CHRYSLER IMPERIAL.** (Plant Pat. 1523.) Gorgeous big buds opening to large, rich crimson-red flowers with garnet reflections. Fragrant, long lasting and carried on good strong stems, the blooms are just as fine for cutting as when grown on the bush form. This is a really spectacular climber with heavy canes that reach a height of 15 feet. Hardy and free flowering. \$2.75 each; 3 for \$7.20

**CLIMBING CRIMSON GLORY.** (Plant Pat. 736.) A strong, fast-growing plant covered with high-pointed, vivid crimson flowers on sturdy stems. Refreshing fragrance and clean, healthy foliage. This is an extremely good climber that has gained wide popularity. It is a stand-out wherever grown. Plant it and see! \$2.50 each; 3 for \$6.60

## COLLECTION NO. 15

Climbing Crimson Glory  
Climbing Peace  
Climbing Picture

One of each for

Only \$6.35

(Value \$7.25)

We use and recommend

GOLDEN STATE  
PLANT FOOD



©

CLIMBING GOLDDLOCKS

BLAZE



# Cultural Suggestions to Help You Grow More Beautiful Roses

## SELECTING A LOCATION

Roses grow best in full sun, but will give very satisfactory results if they receive no more than half a day of sunlight, particularly if they receive that half day during the morning hours. Choose your location so far as possible to avoid undue competition with shrub and tree roots.

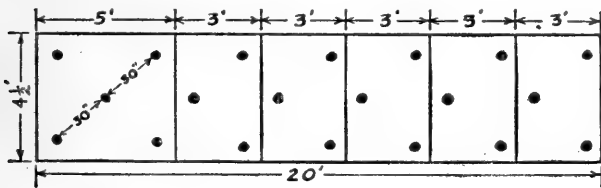
## PREPARATION OF THE SOIL

If your intentions were honorable but your nice, new rose bushes arrived before you could put them into effect, then you need a quick but good way to prepare the soil for planting before the bushes dry out. I'd suggest this as a good method:

Dig a good sized hole, about 15 inches deep and 18 inches wide. If you are planting hybrid tea roses allow a minimum of 30 inches between plants; if you are making a hedge of floribundas, particularly the lower growing types, then dig a trench instead of individual holes and space the plants only a foot to 18 inches apart.

In the bottom of the hole place a 6-inch layer of a fifty-fifty mixture of dairy manure and peat moss. If your soil is of a heavy clay type, I suggest that you mix one-third woods earth or high grade top soil to two-thirds of your own clay soil before returning it to the hole. In addition, I find it good practice and a long-term benefit to add one to two pounds of bone meal to this mixture of soil. Do not use any commercial fertilizers at this stage. Bone meal will not injure the plants, but regular commercial fertilizers will burn them when used at planting time. Wait until the plant is well established (the Spring following planting when active growth is starting is a good time) before using this type of fertilizer.

If you were foresighted enough to have your soil preparation all completed before the rose bushes arrived, then you might follow a program like this one:



I like formal, straight beds for my roses, and I plan them according to the number of bushes to be set out. For instance a bed  $4\frac{1}{2}$  feet wide by 20 feet long will hold twenty roses. To prepare the bed I dig out all the soil to a depth of 15 or 16 inches. Then, as in the case of planting roses in individual holes, I put in a layer over-all of mixed dairy manure and peat moss, mixed half and half, to a depth of six inches. If the garden soil is heavy clay, I mix it thoroughly, 2 parts garden soil and one part woods soil, leaf mold or good top soil before returning it to the bed. If you have a compost pile this is the very spot to use it instead of the woods soil, but be sure your compost is well rotted.

The rose bed looks better with a border around it, and this border, when made of brick or stone in the form of a low edging or retaining wall, serves two additional and useful purposes. It keeps grass from spreading from the lawn into the rose bed, and it serves to hold the surface mulch (discussed later) from washing away.

## HANDLING BARE ROOT ROSES

We pack our roses to the very best of our ability and use the most modern methods to insure their safe, undamaged arrival in your hands. But this packing is at best a temporary protection to keep the plants in good condition during shipment. It is not suitable for storage. So, **unpack your roses on arrival.**

If it is at all possible, plant them at once. There is no spot so good for your new plants as Mother Earth herself.

If a day or two must elapse before you can get the roses planted, then unpack the bushes immediately, moisten the roots and cover them entirely from the air with damp peat or sphagnum moss. Let air reach the tops of the plants, but keep them in a cool place, sheltered from sunlight or wind.

If a week or more must pass before you can plant your roses, then the best thing to do is to bury them for the interval. This is a simple but

effective method of storage. Select a spot that is shaded from the sun and dig a trench about 12 to 18 inches deep and as long as the rose bushes are high. Remove the wrappings from the plants and lay them flat in the trench. Cover immediately with moist soil, making sure that clods are broken so the soil filters in well around the roots. If the soil is dry, add water, but the trench does not have to be filled with wet, muddy water. See that the plants are at least 3 or 4 inches beneath the surface. Plant buried in this manner will keep well for a considerable period if the weather is not too warm.

Above all, when handling bare roots plants, be positive that the roots are never allowed to dry out. Once this has happened no amount of care will restore the plant.

## PLANTING YOUR ROSES

The rose bushes you receive from us have been pruned back to the approximate size best adapted to transplanting. No pruning should be done to the roots at all except to remove broken or damaged parts or to trim back an exceptionally long root which causes difficulty in planting. While your rose bush needs all the roots it has in order to get a good start, it is better to cut off that long root than to fold it back or curl it upward in the hole.

The tops of the plants should not be cut back any shorter than 12 to 14 inches here in the South, and in the case of the more vigorous varieties like President Hoover or Buccanear canes, 14 to 16 inches long are perfectly all right. However, weak or damaged canes should be cut out entirely. Prune to a healthy, outward-pointing bud eye.

**Keep the roots moist at all times.** A good way to insure this is to carry the plants immersed in a bucket of water while planting.

Now you are ready for the actual planting of the rose bush. Make a cone of earth in the center of the hole, sloping it to a 45-degree angle, tamping it firm and having the top of the cone about 4 inches below the general soil level. Place the center of the root system on top of this cone and spread the roots out in their natural position, pressing them firmly into the sides of the cone. Be sure the bud union (bulge on understock where top is budded on the stock) is at or slightly above the ground level. Cover the roots and pack in firmly, filling the hole at first only about half full of soil, then watering thoroughly, adding more soil and watering again until the hole is filled to about 2 inches below the general ground level.

Now make a 2-inch rim of soil around the entire plant at the edge of the nearly filled hole, creating a basin about two feet in diameter. Into this basin put a mulch 2 to 3 inches deep and composed of a fifty-fifty mixture of well composted dairy manure and crushed corn cobs or very old (8 to 10 years) sawdust. This mulch reduces evaporation, helps control weeds, and allows the feeder roots to come up near the surface of the soil just below the mulch so that even cold and inactive soils will grow very fine rose bushes. The mulch also acts as an insulator against extreme heat in summer and cold in winter, protecting the tender and important feeder roots.

**Water every day** until you feel that the plants are well established. Use a soil soaker like our Money Bag Soaker to get the water deep down where it will do some good. Do not rely on a sprinkler to do the job!

## FEEDING YOUR ROSES

There are plenty of opinions on how and what to feed roses, with proponents of fish meal, chemical fertilizer mixtures, bat guano, compost, and various manures all ready to be heard. We have our opinion, too. The feeding program we like best is a new one. I think that one of the greatest steps to more healthy, vigorous and productive plants has been accomplished by the development of foliage nutrients. By foliage feeding your plant absorbs food much faster and more completely than any other way, thereby producing more and better foliage and far more blooms with longer and stronger stems. And it makes feeding so much easier than the more laborious and messy methods of soil feeding. We recommend the use of a proportioner which fastens between your garden hose and water faucet and meters the concentrated plant food right into your garden hose so that you feed and water in one easy operation.

The fertilizer we have found most efficient is Golden State Plant Food. It can be used either as a foliage food or applied in the regular way to soil. We have had several users tell us they have increased their production of blooms by 50% to 75%, with longer and stronger stems just by spraying Golden State Plant Food on the foliage every two weeks during the growing season.

(Continued on next page)

## ROSE CULTURE (Cont'd from page 3)

As a supplement to the Golden State Plant Food, we suggest feeding 3 times during the blooming period with  $\frac{1}{2}$  cup of superphosphate per plant. This might be done during the months of April, June and August.

## INSECTS AND DISEASES

Regular spraying or dusting every week or two during the summer will keep your plants healthy and free of both insects and diseases. If you like to use spray (which leaves no visible residue on the leaves) then we recommend Isotox and Orthocide. If you prefer to use a dust, just one product is needed to control both insects and diseases—Ortho Rose Dust. A yellowing of leaves on rose plants may be caused by excessive alkalinity, resulting in the inability of the plant to absorb food even though ample quantities are present. Iron chelates are a new discovered cure for this situation, with very rapid correction possible.

## PRUNING YOUR ROSES

The best time to prune bush roses is during the latter part of February in the South. Cut back with sharp, clean, slanted cuts. Climbing roses should not be pruned for the first two years, but from the third year on cut back all new growth one-third, right after the blooming period.

## DORMANT ROSE CARE

Just a little attention during the winter will prevent troubles in the spring and summer. No elaborate winter protection is needed for roses in the southland, but when they go dormant it is desirable to clean up old leaves which may carry over disease to the next season, and to spray with lime-sulphur, once in January and once in February before the leaves come out.

---

# NEW DUSTING COMPOUND

If you are a late afternoon and early evening gardener and find spraying harmful to your plants at that hour, we highly recommend you try our **New Golden State Rose Dust**. This is a new formula created by one of the leading Rose Research Foundations and is highly effective in the control of both Blackspot and Mildew. It also helps to keep Red Spider out of your garden. This is the formula of Sulphur and Copper used by most of the large growers in the control of the above pests in their growing fields. It may be applied either in early morning or late afternoon hours.

Lb. 75c

5 lbs. \$2.45

10 lbs. \$3.95

All Shipments are Postpaid

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# GOLDEN STATE PLANT FOOD

*NEW EASIER MORE EFFECTIVE*



Here is a new plant food that has been developed especially for your roses. One of the greatest forward steps in a feeding program to produce healthier, more vigorous, and more productive plants has been accomplished by the development of foliage nutrients. Foliage feeding enables your plants to absorb food much faster and more completely than any of the old systems. This, of course, produces better foliage, lovelier blooms, with longer and stronger stems. **Golden State Plant Food** makes feeding your roses so much easier, and it is very simple to use. Follow the simple directions which are given on the label, and your plants will be lovelier than ever before.

1-lb. Jar. . . . .	\$1.15	10-lb. Pkg. . . . .	\$5.95
5-lb. Pkg. . . . .	3.95	20-lb. Bag . . . . .	9.95

POSTPAID

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# GOLDEN STATE NURSERIES OF GEORGIA, INC.

*Office and Garden Shop*

10 Blackland Road, N. W. at Corner of Roswell and Piedmont Roads

# PILLAR ROSES

**CLIMBING ETOILE DE HOLLANDE.** One of the best of all red hybrid teas, here presented as a climber. A big, vigorous grower that will give plenty of bright scarlet, long-stemmed blooms with rich perfume.

\$1.35 each

**CLIMBING GOLDBLOCKS.** (Plant Pat. 1090.) Here is the climbing form of the popular golden yellow floribunda. It is a very vigorous and hardy plant, which will grow 6 to 10 feet tall. Fresh buds keep coming on steadily, making a lovely rich mass of golden color against a dark green foliage background. It will bloom the first year it is planted.

\$2.50 each; 3 for \$6.60

**GOLDEN SHOWERS.** (Plant Pat. 1557.) This excellent All-America winner for 1957 displays its long-pointed buds and large, vivid deep yellow blooms from early spring until late fall. The foliage is glossy green and is highly resistant to mildew. Can be trained as a pillar rose or climber.

\$2.75 each; 3 for \$7.20

**CLIMBING KAISERIN AUGUSTE VIKTORIA.** Elegant large, beautifully furred buds on long stems. The color is ivory-white with a hint of lemon. A strong, free-flowering climber.

\$1.35 each

**NEW DAWN.** Loved for its many extra-fine qualities—its hardiness, long life, strong climbing ability, waxy dark foliage and everblooming habit. The nicely formed, fragrant flowers are of delicate apple-blossom-pink and are borne on good stems.

\$1.35 each

**PAUL'S SCARLET CLIMBER.** Completely covered with a great profusion of vivid scarlet-red blooms in early spring. Ideal for fences, walls or porches. Very hardy.

\$1.35 each; 10 for \$11.00

**CLIMBING PEACE.** (Plant Pat. 932.) The same wonderful flowers on this climber as on the bush form. Vigorous growing and continuous blooming, this is one of the finest of all climbers. The flowers are perfect for cutting.

\$2.25 each; 3 for \$6.00

**CLIMBING PICTURE.** (Plant Pat. 524.) Just about as nice a clear pink as you could want. The flowers are very double and of excellent form. A glorious climber reaching a height of 6 to 8 feet.

\$2.50 each; 3 for \$6.60

**CLIMBING TALISMAN.** Buds and open flowers of lovely red and gold. A frequent bloomer with a pleasant tea fragrance.

\$1.35 each

**YELLOW BANKSIA.** An old favorite with little button-like, soft yellow blooms. This beautiful old-fashioned climber will add spice and charm to any garden. Not recommended for northern climates.

\$2.25 each; 3 for \$6.00



©

CLIMBING CRIMSON GLORY

## Golden State Tree Roses



Tree roses provide an excellent variation in your plantings and are peculiarly adapted to uses not filled by bush or climbing roses. They are superb as a formal border on each side of a walk, as points of interest in general flower borders, as doorway plantings, and as dependable flowering shrubs of sufficient height to do background service. We have tree roses in bare root during January, February and March at the prices quoted here. Blooming plants in containers are available at slightly higher prices at the nursery but cannot be sent by mail. Prices are as follows: \$5.45 each; 10 for \$50.00. If your roses are to be sent bare root by mail, add 50 cents for each plant for packing charge.

ALL TREE ROSES ARE BUDDED ON 38-INCH STANDARDS

**CARROUSEL.** Mildew-free, dark red award-winner.

**CHARLOTTE ARMSTRONG.** The favorite rose of the South. Cerise.

**CRIMSON GLORY.** Velvety crimson, with old-time fragrance.

**ETOILE DE HOLLANDE.** Dazzling scarlet; extra fragrant.

**HELEN TRAUBEL.** Pink to apricot. One of the best for the South.

**ISOBEL HARKNESS.** Large, double blooms of bright yellow.

**LITTLE DARLING.** A blend of red-orange, pink and yellow.

**MOJAVE.** Orange-scarlet prize-winner.

**MONTEZUMA.** Brand-new salmon-orange grandiflora.

**NEW YORKER.** Dazzling bright red blooms in profusion.

**PEACE.** The yellow rose everybody knows.

**PINK PEACE.** Huge, dusky rose-pink.

**PRESIDENT HERBERT HOOVER.** Multicolor—flame and yellow.

**STARFIRE.** Unfading currant-red.

**SUTTER'S GOLD.** Yellow shaded orange and red. Excellent.

**TIFFANY.** Light pink with yellow at base of petals.

**WHITE KNIGHT.** Large, perfect white blooms.

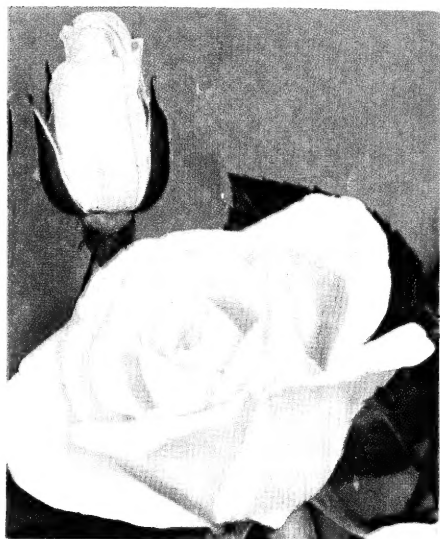
PLEASE USE OUR CONVENIENT ORDER BLANK





SPARTAN

©



WHITE BOUQUET

©



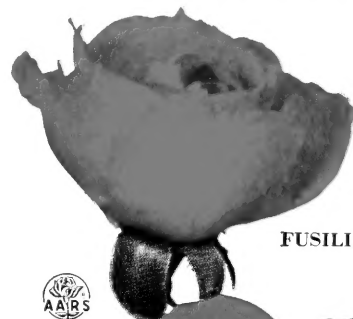
FASHION



©



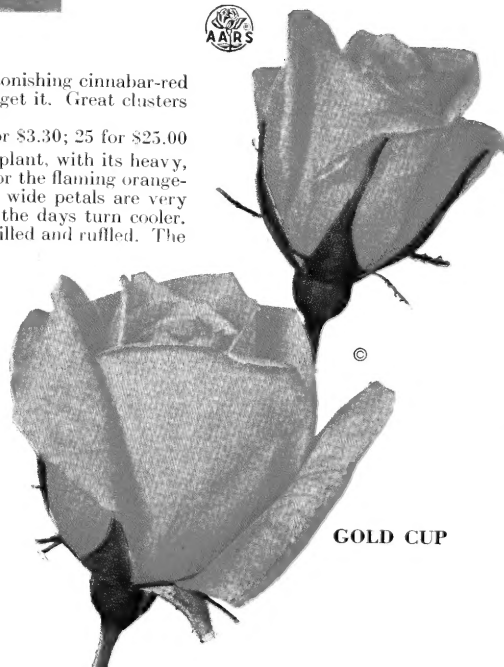
LITTLE DARLING



FUSILIER



©



GOLD CUP

## FOR MASSES OF COLOR

### *Floribunda*

**BETTY PRIOR.** One of the taller floribundas, with plants from 3 to 3½ feet high and an immense mass of bloom. Flowers are 5-petaled, opening to shell-pink from a lively red bud. Plants are both vigorous and healthy. \$1.50 each; 3 for \$3.90; 25 for \$30.00

**CECILE BRUNNER.** This is a true polyantha rose, with tiny pink buds and flowers on wiry stems held well above the foliage. Everything about this "Sweetheart Rose" is dainty. Plants grow only 1 to 1½ feet tall. \$1.50 each; 3 for \$3.90; 25 for \$30.00

**CIRCUS.** (Plant Pat. 1382.) A rose of great interest because it changes color as the flower is exposed to the sun. Buds are orange and yellow, opening to yellow, changing rapidly to orange, orange and pink, and finally bright red. Low, compact plants. \$2.50 each; 3 for \$6.60; 25 for \$50.00

**FASHION.** (Plant Pat. 789.) Hundreds of coral-pink or coral-peach blooms. The suffusion of gold lends brilliance and at the same time a softness to the flower. Plants are good and vigorous, with neat, glossy foliage and a height of 2½ to 3 feet. \$2.00 each; 3 for \$5.25; 25 for \$40.00

Please use our convenient  
Order Blank

**FLORADORA.** Nothing like it! The color is an astonishing cinnabar-red that just screams for attention and never fails to get it. Great clusters of 8 to 12 flowers in a group. 2½ to 3 feet tall. \$1.25 each; 3 for \$3.30; 25 for \$25.00

**FUSILIER.** (Plant Pat. 1709.) This bushy, 3-foot plant, with its heavy, lustrous dark leaves, forms a perfect background for the flaming orange-scarlet blooms. Dark red buds open slowly. The wide petals are very bright in warm weather, with darker tones when the days turn cooler. Each flower is fully double, with up to 40 petals, frilled and ruffled. The plant blooms freely and continuously all season long, producing a fusillade of fragrant, gaily colored flowers. \$2.50 each; 3 for \$6.60

**GARNETTE.** Small flowers of deepest red, in tight clusters. Low, neat plants; in fact this is that charming potted plant you may have seen in the florist shops. It's perfectly hardy outdoors. \$1.25 each; 3 for \$3.30; 25 for \$25.00

**GOLD CUP.** (Plant Pat. 1683.) A new large floribunda with deep yellow buds opening to non-fading, sweetly perfumed flowers. The 2½-foot plants are scarcely ever without bloom from spring to frost. Dark glossy foliage and freely sprouting basal shoots. Distinguished for its vigor, size, form and productiveness, this is a new rose that is sure to win friends far and wide. \$2.50 each; 3 for \$6.60



# ALL SUMMER LONG

## Roses

Please use our convenient  
Order Blank.

**GOLDSLOCKS.** (Plant Pat. 672.) In our opinion the best yellow floribunda because it has a longer season of bloom than any other yellow. Blooms are very double and up to 3 inches across. Plants grow 2½ feet high and have ample, glossy, disease-resistant foliage. \$1.75 each; 3 for \$4.65; 25 for \$35.00

**JIMINY CRICKET.** (Plant Pat. 1346.) The winning floribunda rose in the All-America Selections for 1955. It carries great bursts of orange-red blooms which turn to coral-pink with age, and it repeats steadily all season long. Plants are 4 feet tall, with glossy, disease-resistant foliage. Pleasing damask fragrance. \$2.00 each; 3 for \$5.25; 25 for \$40.00

**LITTLE DARLING.** (Plant Pat. 1581.) All the glorious blended colors of a summer sky meet in this flower—red-orange on the outer petal, changing to shades of rose-pink with a warm buttercup-yellow center. The 2½-inch blooms are perfectly formed and last very well when cut and brought indoors. They are lovely for corsages. Very vigorous and free blooming, with healthy, shining foliage. \$2.00 each; 3 for \$5.25

**MA PERKINS.** (Plant Pat. 1143.) The blooms start out suffused heavily with yellow, but as the flowers develop this tone changes to a peach shade with shades of red in the outer petals. In the final stages the flowers are shell-pink. Disease resistant. \$2.00 each; 3 for \$5.25; 25 for \$40.00

**PINOCCHIO.** (Plant Pat. 484.) Big sprays of rich salmon buds flushed with gold, opening to attractive double blooms of soft clear pink. Very hardy, free blooming and well branched. About 2 feet tall. \$1.75 each; 3 for \$4.65; 25 for \$35.00

**RED PINOCCHIO.** (Plant Pat. 812.) One of the best red floribundas, this long-lasting flower combines the best qualities of Pinocchio and Donald Prior. Large, rich scarlet clusters, sometimes appearing much deeper red. Vigorous and hardy. \$1.75 each; 3 for \$4.65; 25 for \$35.00

**SPARTAN.** (Plant Pat. 1357.) A sparkling warm orange-red bloom softening to reddish coral. In constant bloom from early spring to severe frosts. The foliage has no equal for both beauty and vigor of growing habit. \$2.75 each; 3 for \$7.20; 12 for \$28.80

**VOGUE.** (Plant Pat. 926.) Another All-America winner. Clusters of vivid cherry-coral flowers up to 4 inches across. Free blooming and fragrant. Plants are sturdy and grow to 3 feet tall. \$2.00 each; 3 for \$5.25; 25 for \$40.00

**WHITE BOUQUET.** (Plant Pat. 1415.) Medium-high, rounded plant, nearly always blanketed with very large, snow-white blooms. Sweet spicy fragrance. Excellent for beds, foundation plantings and property borders. Lustrous, dark green foliage. \$2.50 each; 3 for \$6.60

FOR  
IVORY FASHION,  
SEE  
BACK COVER



RED PINOCCHIO



CIRCUS

All our Roses are postpaid to you.



FLORADORA



JIMINY CRICKET

## HOW TO USE *Floribundas* IN MASS PLANTINGS



# *All-America* WINNERS FOR 1959

These two roses are the newest winners of the All-America award that is given to new varieties rating highest at carefully supervised test gardens in various parts of the United States



Grandiflora, **STARFIRE**



©

Floribunda, **IVORY FASHION**

## **IVORY FASHION**

(Plant Pat. 1688.) The long, slim buds open gradually to slightly cupped, fragrant flowers. Long, graceful golden stamens decorate the ivory blooms. Always fresh looking, with stout stems bearing five to ten buds each. The plant grows 2½ to 3 feet tall and blooms freely.

\$2.75 each; 3 for \$7.20

## **STARFIRE**

(Plant Pat. Applied for.) In color it is a dashing current-red. Buds are urn shaped, opening to perfectly formed, high-centered blooms, sometimes borne singly on a stem and sometimes in big candelabra. Growth is strong, tall and bushy. Glossy, bronzy green foliage.

\$3.50 each; 3 for \$9.20

## **GOLDEN STATE NURSERIES OF GEORGIA, INC.**

Box 12157, ATLANTA, GEORGIA

Phone: Cedar 7-5238